

**KU LEUVEN**



PUBLIC GOVERNANCE INSTITUTE

# An evaluation of the European Focus Day on Domestic Burglary

*Findings and recommendations*

Robin Cuypers & Pieter Raymaekers

# The Focus Day on Domestic Burglary

- Three Focus Days since 2019
- An EUCPN initiative
- National awareness campaigns
  - National and local initiatives
  - Local events, press releases, social media posts, ...
  - Police, municipalities, security companies, media partners, airports, ...

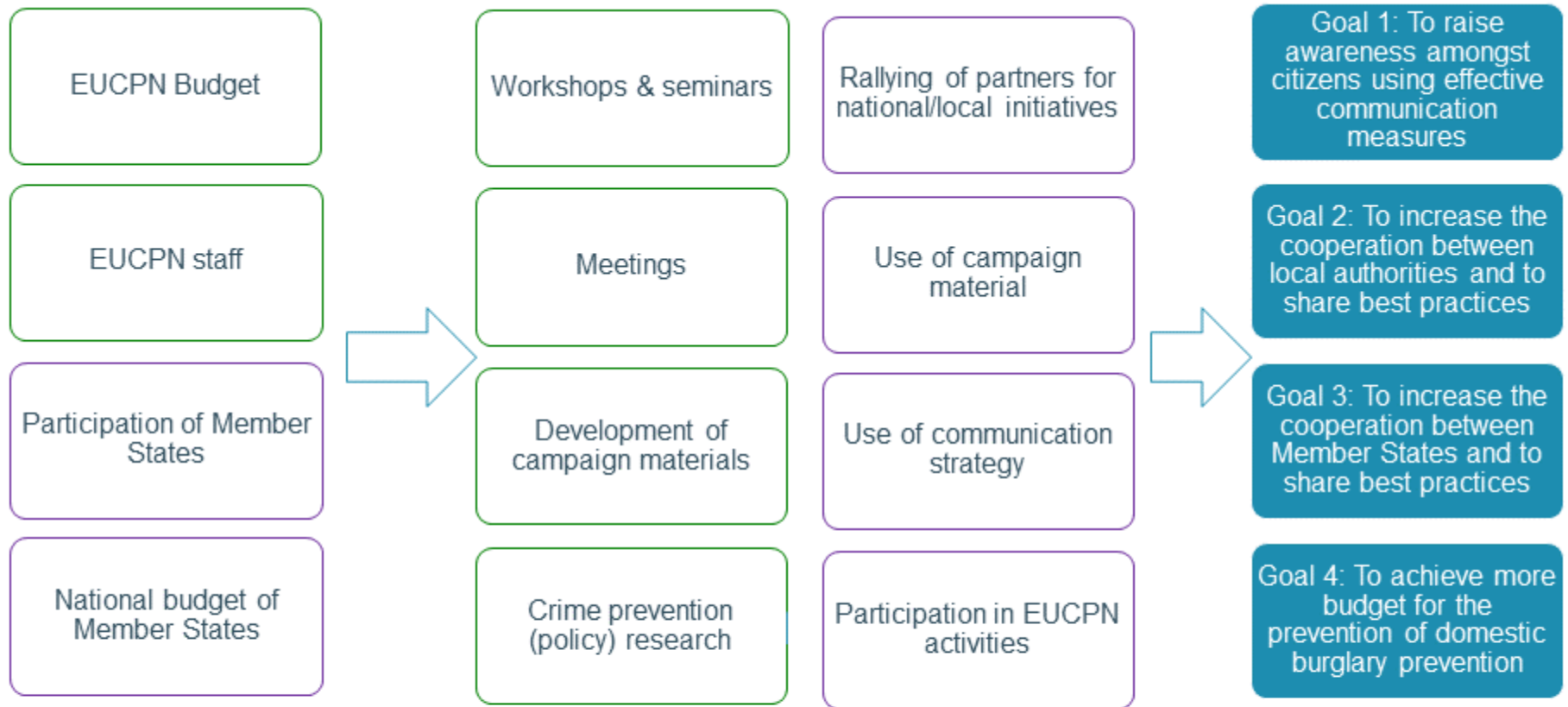
# Methodology



- Awareness campaign literature
- Internal EUCPN documents
- Survey of Focus Day National Representatives
- Interviews with Focus Day/EUCPN National Representatives

# Table of contents

1. A logic model of the Focus Day
2. Some findings and recommendations
3. Final conclusions

# 1. A logic model of the Focus Day



 = EUCPN  
 = Member states

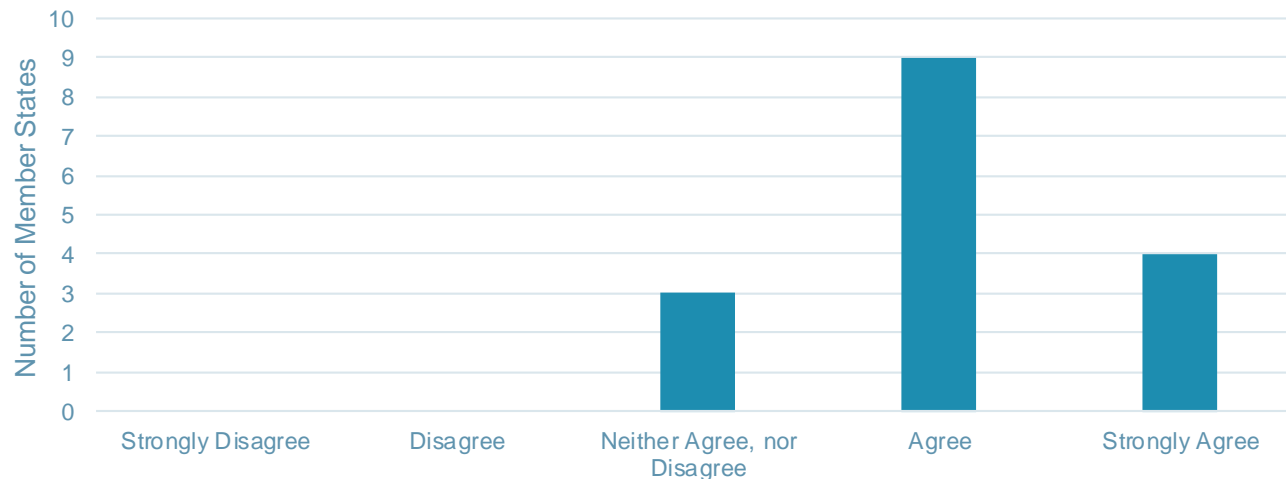
Input

Output

Outcome

# 2.1. Organisation of the Focus Day

- Planning of the Focus Day
  - Some room for improvement
  - Clear division of tasks and responsibilities
  - Ample support of EUCPN
  - Lack of time as primary cause



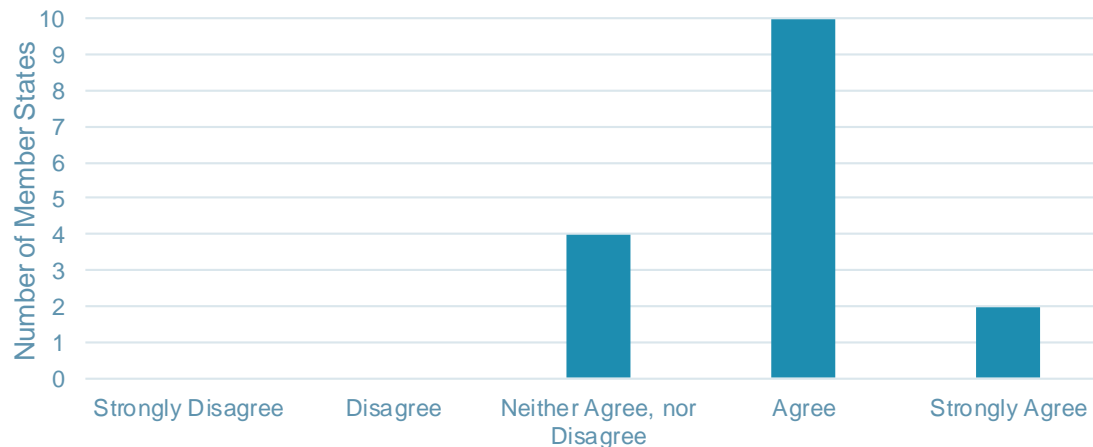
EUCPN sufficiently supports member states in the planning of the Focus Day.

# 2.1. Organisation of the Focus Day

- Timing of the Focus Day
  - Preference for summertime, though no consensus
    - Holiday periods
    - The amount of burglaries
    - Existing national campaigns and media interest
  - *Recommendation: timing around spring/summer, right before holiday season*

# 2.1. Organisation of the Focus Day

- Campaign material
  - Materials in national languages are especially helpful
  - Some room for improvement
  - Ready-to-use vs. easily adaptable
  - Some demand for materials on specific issues
    - Summer houses
    - The elderly
    - ...
- *Recommendation: both ready-to-use and easily adaptable materials, in national languages*

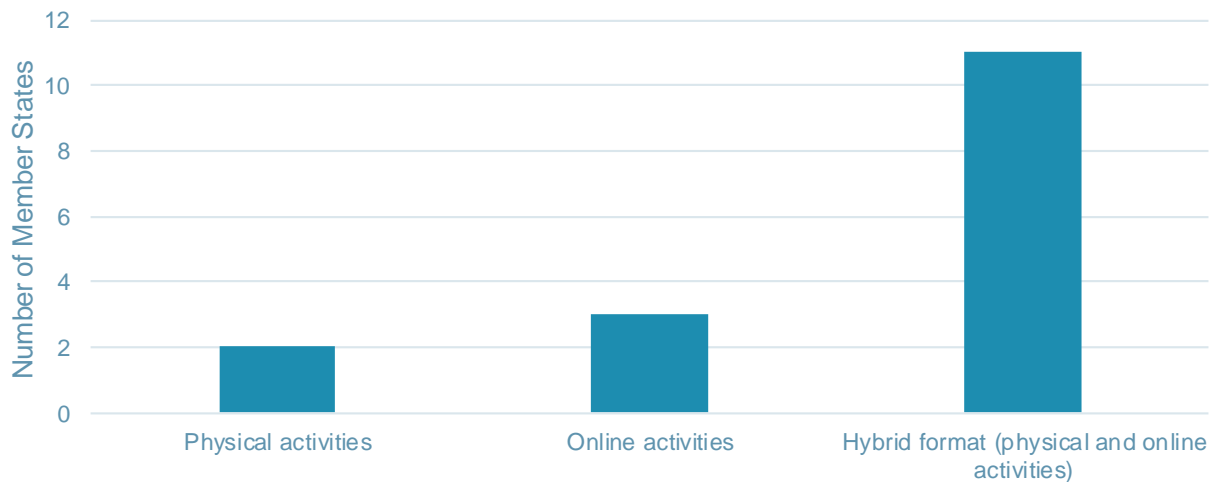


EUCPN provides sufficient campaign materials focused on the national and/or local context.



# 2.1. Organisation of the Focus Day

- Online or physical activities
  - Impact vs. reach
  - Covid-19
  - Budget
  - *Recommendation: use both online and physical activities*



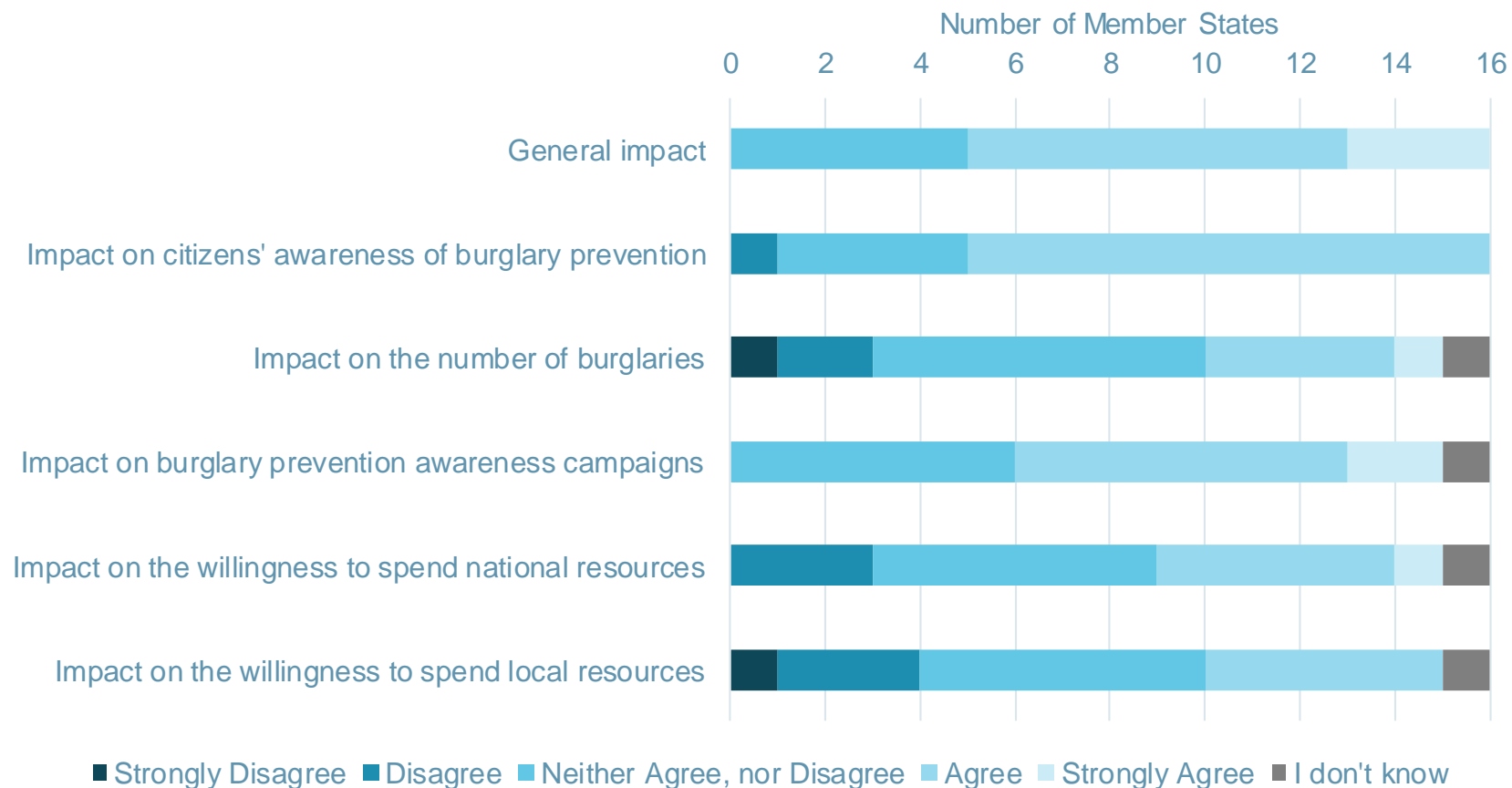
The Focus Day should focus on these activities.

## 2.2. Goal 1: awareness raising amongst citizens

- Important elements:
  - The priority of domestic burglary
  - Organisational elements
- Lack of evaluation
- *Recommendation: evaluate the reach of the Focus Day on a national level*

## 2.2. Goal 1: awareness raising amongst citizens

The impact of the Focus Day

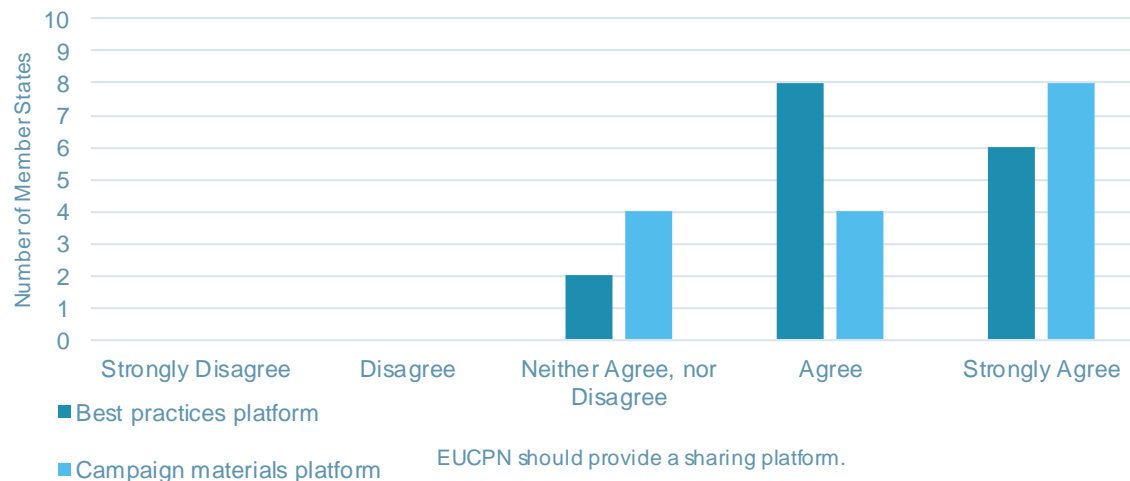


## 2.3. Goal 2: increasing cooperation between local authorities

- Involving all relevant partners
  - Lack of interest
  - *Recommendations:*
    - *List of possible partners*
    - *International partnerships*
    - *(European) promotion*

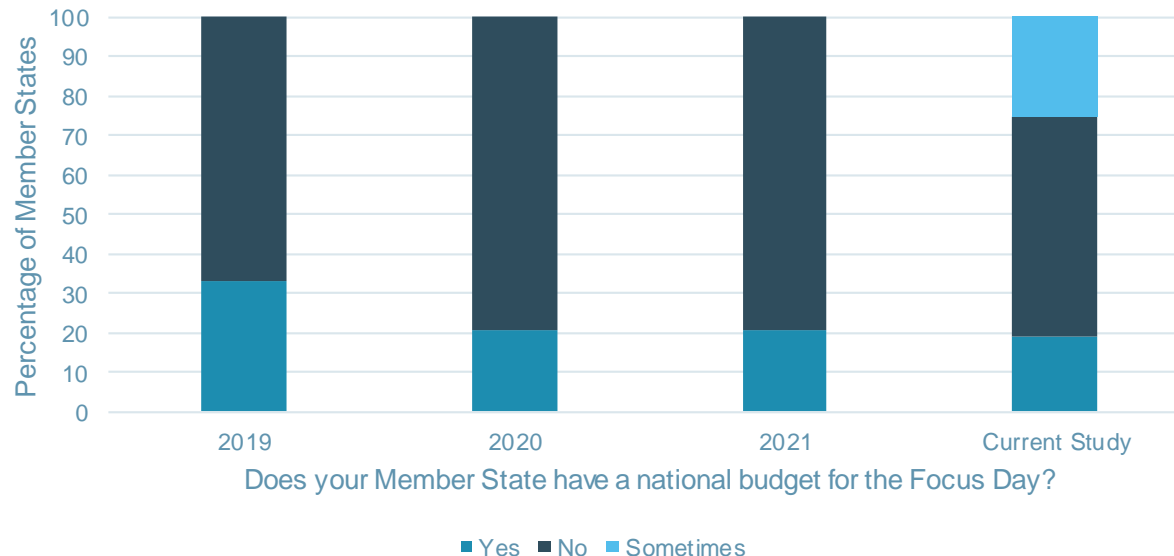
## 2.4. Goal 3: increasing cooperation between Member States

- A sharing platform
  - Sharing best practices and experiences
    - Opportunity for feedback and inspiration
    - Member State presentations
    - *Recommendation: online meeting or physical conference*
  - Sharing campaign materials
    - For general or specific issues
    - Language barrier
    - *Recommendation: online storage space*

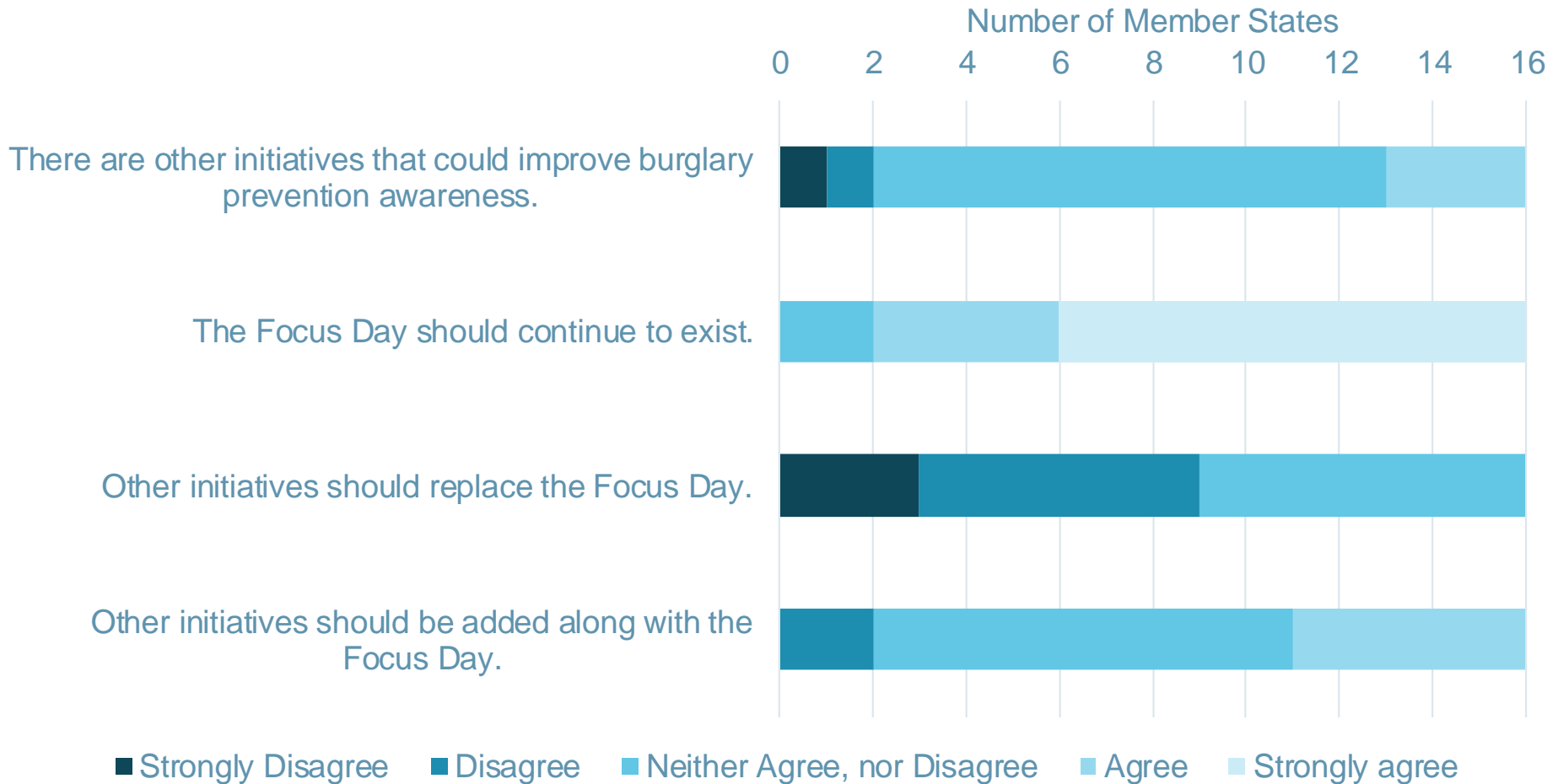


## 2.5. Goal 4: achieving more budget for domestic burglary prevention

- National budget
  - Often, though not always a necessity
  - Lack of budget in a number of Member States
- Other resources
  - Focus Day might have had an impact
- *Recommendation: (European) promotion*



## 2.6. The reason for existence of the Focus Day



## 2.6. The reason for existence of the Focus Day

- A Focus Day for different crime prevention issues
  - Different types of burglary or theft
  - Cybercrime
  - Hate speech / hate crimes
  - Human trafficking
  - Child sexual exploitation



# 3. Final conclusions

- The Focus Day should remain to exist
- Timing, budget and a lack of interest are the primary hindrances
- Member States want a sharing platform for best practices and campaign materials
- An indication of its reach in the Member States can improve effectiveness and might convince other Member States

# Thank you!

Any questions?